

## Sponsorship Application

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_ Website Address: \_\_\_\_\_

### Sponsorship Level

### Sponsorship Description

<b>Platinum</b>	\$2,500+	Includes one gratis trade show exhibit space and one gratis conference registration; two gratis award presentation admissions; placement of full-page (8½" X 11") B&W ad in the course materials, placement of company logo on the conference facility map/meeting room locator; signage at each selected event (see below); recognition as a Platinum sponsor in conference-related materials.
<b>Gold</b>	\$1,500 - \$2,499	Includes two award presentations admissions; placement of half-page (8½" X 5½") B&W ad in the course materials; placement of company logo on the conference facility map/meeting room locator; signage at each selected event; recognition as a Gold sponsor in conference-related materials.
<b>Silver</b>	\$1,000 - \$1,499	Includes placement of company name on the conference facility map/meeting room locator; signage at each selected event; recognition as a Silver sponsor in conference-related materials.
<b>Bronze</b>	\$500 - \$999	Includes placement of company name on the conference facility map/meeting room locator; signage at each selected event; recognition as a Bronze sponsor in conference-related materials.

**Get your application in early!** Sponsorships will be offered to the previous year's sponsors for the right of first refusal. All other sponsorships will be granted on a first-come, first-served basis. Indicate your preference of event(s) below and aggregate the sponsorship(s) to determine overall sponsorship level. Hi-res company logos and ads (if applicable) must be sent to [jlaron@nsaa.org](mailto:jlaron@nsaa.org) **no later than March 6.**

Sponsorship Options	Co-Sponsorship	Exclusive Sponsorship	Amount
Welcome Reception (Tuesday PM)	\$500	\$1,500	\$ _____
Trade Show (Tuesday PM)	\$500	\$1,500	\$ _____
Breakfast (Wednesday AM)	\$500	\$1,500	\$ _____
Lunch (Wednesday PM)	\$500	\$1,500	\$ _____
Trade Show (Wednesday PM)	\$500	\$1,500	\$ _____
Awards Presentation (Wednesday PM)	\$500	\$1,000	\$ _____
Breakfast (Thursday AM)	\$500	\$1,500	\$ _____
Conference Keepsake	---	\$1,500	\$ _____
Name Badges	---	\$1,000	\$ _____
<i>(Company logo on front &amp; message to attendees on back)</i>			
<b>Course Materials</b>			
Outside Back Cover - Full-page Color Ad	---	\$1,500	\$ _____
Inside Front Cover - Full-page Color Ad	---	\$1,250	\$ _____
<b>Inside Back Cover</b>			
Full-page Color Ad	---	\$1,000	\$ _____
Half-page Color Ad	\$500	---	\$ _____
Quarter-page Color Ad	\$250	---	\$ _____
Presenting Sponsor of an Educational Track		\$1,500	\$ _____
<i>(electrical, F&amp;B, HR, leadership, lift maint., lift ops., growing the sport, slope maint.)</i>			
<b>Total Sponsorship:</b>			\$ _____

### Payment Information

\_\_\_\_\_ Check enclosed (made payable to PNSAA)  
 \_\_\_\_\_ Please charge my (circle one) Visa, MC, or AMEX  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Mail, fax, or e-mail application & payment to:

PNSAA / NSAA  
 133 S. Van Gordon Street  
 Suite 300  
 Lakewood, CO 80228

Fax: (303) 986-2345  
 e-mail: [jlaron@nsaa.org](mailto:jlaron@nsaa.org)